

CALL TO CONFERENCE



Pioneering the Education Frontier

National Association for Developmental Education

37th Annual Conference

February 27, 2013 - March 2, 2013

Denver, Colorado

Hosted by Colorado Association for Developmental Education

For more information: www.nade2013.com



National Association for Developmental Education

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Dear Colleagues,

On behalf of the NADE Board, I extend an invitation to the 37th annual NADE Conference to be held on February 27 – March 2, 2013 in Denver, Colorado at the Sheraton Downtown Hotel. Conference Co-chairs Tina Getz and Art Terrazas and their team have planned an outstanding conference.

The conference theme, “Pioneering the Education Frontier,” is an appropriate theme this year as our field is under national scrutiny. We know that developmental education has existed since the late 1800s when Harvard first used developmental education to help under-prepared students. We now find ourselves in the center of an urgent agenda to still help under-prepared students.

This conference is an opportunity to share and learn about your collective expertise in order to assist students in being successful. We have invited many of those who have been at the center of the national discussion to this conference and we hope you have an opportunity to share your expertise and engage them in conversations.

All members of the current and future NADE Boards will be actively engaged throughout the conference. Please feel free to stop any Board member and dialogue about the new challenges facing developmental education. Enjoy the conference!

Sincerely,

Rebecca Goosen, NADE President

Member: Council for the Advancement of Standards in Higher Education

Welcome from the NADE 2013 Conference Planners

CoADE is delighted to host NADE's 37th Annual Conference at the Sheraton Denver Downtown Hotel. The location in the heart of downtown Denver offers easy access to shops, restaurants, and tourist attractions. Our Cultural Heritage event in the new History Colorado Center is sure to provide a flavor of Denver and the West.

We have two exciting plenary speakers: Dr. Temple Grandin and Consuelo Castillo Kickbusch. Dr. Grandin teaches animal science at Colorado State University in Fort Collins and is in demand around the country and overseas as a speaker about her autism. Her work and life is inspirational, and we are fortunate that she accepted our invitation. Retired Lieutenant Colonel Consuelo Castillo Kickbusch will motivate and inspire us by her journey from growing up in a barrio in Laredo, Texas, to becoming the highest ranking Hispanic woman in the Army's Combat Support Command. On track to assume a command, she retired from the Army to honor her mother's dying wish that she return to her roots.

This year's theme, *Pioneering the Education Frontier*, relates to Developmental Education in multiple ways:

- NADE and its members—today's developmental educators (educational pioneers)—focus on the future of developmental education even as we examine the past to inform our pedagogy in the present (our frontier).
- Our students enter new and often unfamiliar territory as they pursue post-secondary education. Many will be the first in their families to earn or even pursue a degree. Many, especially recent high school graduates, find themselves pioneering the new paradigm of college expectations.
- Faculty, advisors, support programs, all serve as coaches and guides through the maze of this new terrain of education in our students' lives. Completion of the journey through the education frontier brings the possibility of achieving greater life opportunities.
- Finally, *Pioneering the Education Frontier* links to Colorado's rich history of exploration, our abundance of natural resources, the state's dramatic natural beauty, and Coloradoan independent thinking and eternal optimism—all of which collectively serve as a metaphor for the research, the philosophy, and the teaching which developmental education must continue to pioneer as we serve students—work that NADE supports, fosters, and guides.

We look forward to seeing you in Denver for NADE 2013!

Your Conference Co-Chairs,

Art Terrazas and Tina Getz

NADE 2013 Conference Team

Co-Chairs: Art Terrazas, Tina Getz

Steering Committee: Art Terrazas, Tina Getz, Gerry McBroom, Jeanine Lewis

Conference Treasurer: Jeanine Lewis

Conference Manager: Karen Patty-Graham

Audio/Visual: Sherry Schreiner

Conference Program: Shawna Mahan

Exhibitors: Ross Barnhart

Food Events: Jeanine Lewis

Hospitality: Phyllis Gosch

International Guests: Gerry McBroom

Proposals: Carla Berley

Publicity: Colleen Weeks

Registration: Ivan Loy

Volunteers: Jean Olsen

Website: Kelly Zepp

Conference Schedule

Tuesday, February 26	
1:00 p.m. – 5:00 p.m.	NADE Certification Institute*
5:00 p.m. – 8:00 p.m.	Registration
7:00 p.m. – 9:00 p.m.	Advisory Council**
Wednesday, February 27	
7:00 a.m. – 10 a.m. 2:00 p.m. – 8:00 p.m.	Registration
8:00 a.m. – 4:00 p.m.	Leadership Congress**
9:00 a.m. – 12:00 p.m.	Pre-Conference Institutes*
1:00 p.m. – 4:00 p.m.	Pre-Conference Institutes*
1:00 p.m. – 5:00 p.m.	NADE Certification Institute *
5:00 p.m. – 8:00 p.m.	Exhibits Open
6:00 p.m. – 7:00 p.m.	Newcomer and International Reception
7:00 p.m. – 10:00 p.m.	Opening Reception
Thursday, February 28	
7:15 a.m. – 8:30 a.m.	Continental Breakfast
7:00 a.m. – 3:00 p.m.	Registration
7:15 a.m. - 8:45 a.m.	Exhibits Open
7:30 a.m. – 8:20 a.m.	Concurrent Session A
9:00 a.m. – 10:45 a.m.	Plenary: Welcome, Awards, Keynote Speaker: Temple Grandin
10:45 a.m. – 11:45 a.m.	Book Signing with Temple Grandin / Books available for purchase
10:45 a.m.– 5:00 p.m.	Exhibits Open
11:00 a.m. – 11:50 a.m.	Poster Sessions
11:00 a.m. – 11:50 a.m.	Concurrent Session B
11:30 a.m. – 1:30 p.m.	NADE Board - Sponsored Strand
12:00 p.m. – 1:30 p.m.	Lunch (on your own) Visit exhibits; attend committee meetings
1:45 p.m. – 2:35 p.m.	Concurrent Session C
1:45 p.m. – 3:35 p.m.	NADE Board - Sponsored Strand
2:45 p.m. – 3:35 p.m.	Concurrent Session D
3:35 p.m. – 4:00 p.m.	Dessert and Beverage Break
4:00 p.m. – 5:15 p.m.	SPIN Meetings
4:00 p.m. – 5:30 p.m.	NADE Board - Sponsored Strand
6:00 p.m. – 10:00 p.m.	Cultural Heritage Event *

* Ticketed

** By Invitation

Friday, March 1	
7:15 a.m. – 8:30 a.m.	Continental Breakfast
7:00 a.m. – 3:00 p.m.	Registration
7:15 a.m. - 9:15 a.m.	Exhibits Open
7:30 a.m. – 8:20 a.m.	Concurrent Session E
8:00 a.m. – 9:15 a.m.	Breakfast with Paul Nolting *
8:30 a.m. – 9:20 a.m.	Poster Sessions
9:30 a.m. – 10:45 a.m.	Plenary: Awards, Keynote Speaker: Consuelo Castillo Kickbusch
10:45 a.m. – 11:45 a.m.	Book Signing with Consuelo Castillo Kickbusch / Books available for purchase
10:45 a.m. – 3:00 p.m.	Exhibits Open
11:00 a.m. – 11:50 a.m.	Concurrent Session F
12:00 p.m. – 1:30 p.m.	Lunch (on your own) Visit exhibits
12:00 p.m. – 1:30 p.m.	TIDE Reunion ** Emeritus Cabinet Luncheon**
1:30 p.m. – 4:00 p.m.	Certification Council Reviewer Training
1:30 p.m. – 4:30 p.m.	CLADEA Meeting
1:45 p.m. – 2:35 p.m.	Chapter Meetings
2:35 p.m. – 3:00 p.m.	Beverage Break
3:00 p.m. – 3:50 p.m.	Concurrent Session G
4:00 p.m. – 5:30 p.m.	NADE Business Meeting
6:00 p.m. – 7:30 p.m.	Kellogg Reception**
Saturday, March 2	
8:00 a.m. – 10:00 a.m.	Celebration Breakfast*
10:30 a.m. – 11:20 a.m.	Concurrent Session H
1:00 p.m. – 4:00 p.m.	Post-Conference Institutes

* Ticketed

** By Invitation

Mobile Guidebook

We are very excited to continue using technology for the NADE 2013 conference. The Guidebook is an app that will provide you with an easy-to-use, high-quality mobile experience. It provides access to the entire conference schedule, exhibitor listing and details, and convention center map, while also allowing you to create a to-do list and receive instant updates. This app will work on smartphones, tablets, Blackberry, iOS, Window, and Android mobile devices

Social Media

Follow the NADE Board on Twitter @NADE_President and follow the conference on Facebook at www.facebook.com/Nade2013 or on Twitter @NADE2013.

Plenary Speakers

Thursday, February 28, 2013

Temple Grandin
Professor of Animal Science
Colorado State University



Dr. Temple Grandin was born in Boston, Massachusetts. Dr. Grandin's achievements are remarkable because she was an autistic child. At age two she had no speech and all the signs of severe autism. Fortunately, her mother defied the advice of the doctors and kept her out of an institution. Many hours of speech therapy, and intensive teaching enabled Temple to learn speech. As a teenager, life was hard with constant teasing. Mentoring by her high school science teacher and her aunt on her ranch in Arizona motivated Temple to study and pursue a career as a scientist and livestock equipment designer.

Dr. Temple Grandin obtained her B.A. at Franklin Pierce College in 1970. In 1974 she was employed as Livestock Editor for the Arizona Farmer Ranchman and also worked for Corral Industries on equipment design. In 1975 she earned her M.S. in Animal Science at Arizona State University for her work on the behavior of cattle in different squeeze chutes. Dr. Grandin was awarded her Ph.D in Animal Science from the University of Illinois in 1989 and is currently a Professor at Colorado State University.

Following her Ph.D. research on the effect of environmental enrichment on the behavior of pigs, she has published several hundred industry publications, book chapters and technical papers on animal handling plus 63 refereed journal articles in addition to ten books. She currently is a professor of animal sciences at Colorado State University where she continues her research while teaching courses on livestock handling and facility design. Her book [Animals in Translation](#) was a *New York Times* best seller and her book [Livestock Handling and Transport](#) now has a third edition which was published in 2007. Other popular books authored by Dr. Grandin are [Thinking in Pictures](#), [Emergence Labeled Autistic](#), [Animals Make Us Human](#), [Improving Animal Welfare: A Practical Approach](#), and [The Way I See It](#).

Dr. Grandin has received numerous awards including the Meritorious Achievement Award from the Livestock Conservation Institute, was named a Distinguished Alumni at Franklin Pierce College, and received honorary doctorates from McGill University, University of Illinois, and Duke University. She has also won prestigious industry awards including the Richard L. Knowlton Award from Meat Marketing and Technology Magazine, the Industry Advancement Award from the American Meat Institute, and the Beef Top 40 industry leaders and the Lifetime Achievement Award from The National Cattlemen's Beef Association. Her work has also been recognized by humane groups. HBO has recently premiered a movie about Temple's early life and career with the livestock industry. The movie received seven Emmy awards, a Golden Globe, and a Peabody Award. In 2011, Temple was inducted into the Cowgirl Hall of Fame.

Dr. Grandin is a past member of the board of directors of the Autism Society of America. She lectures to parents and teachers throughout the U.S. on her experiences with autism. Articles and interviews have appeared in the *New York Times*, *People*, *Time*, National Public Radio, 20/20, The View, and the BBC. She was also honored in Time Magazine's 2010 "The 100 Most Influential People in the World." Dr. Grandin now resides in Fort Collins, Colorado.

Friday, March 1, 2013

Consuelo Castillo Kickbusch
Army Veteran
Author
Motivational Speaker
Educator



Consuelo Castillo Kickbusch is a renowned charismatic, passionate and influential speaker who carries her powerful message of what it takes to be an effective leader in today's global marketplace to hundreds of schools, colleges/universities, corporations, and government institutions, both in the U.S. and abroad. For the last ten years Consuelo has dedicated her life to empowering a new generation of Hispanic leaders and has worked with over one million children and their parents across the United States through Educational Achievement Services, Inc. (EAS), a company she founded in 1994.

Born and raised along the border in a small barrio in Laredo, Texas, Consuelo Kickbusch is all too familiar with the challenges of poverty, discrimination, and illiteracy. Although she grew up without material wealth, she learned through valuable lessons taught by her immigrant parents that she was rich in culture, tradition, values, and faith.

The values she learned as a child were reinforced throughout her career in the U.S. military. After graduating from Hardin Simmons University, Consuelo entered the U.S. Army as an officer and served for two decades. During that time, she broke barriers and set records in the military where she became the highest-ranking Hispanic woman in the Combat Support Field of the U.S. Army. When the opportunity to assume a command post arose in 1996, LTC Castillo Kickbusch chose to retire from the Army to honor her mother's dying wish for Consuelo to return to her roots and become a community leader.

Because of her strong dedication to saving the youth of America living under similar circumstances as she did as a child, Consuelo has worked with more than one million children, their parents and educators, in the roughest neighborhoods in America, covering 43 states. She inspires these young "diamonds in the rough" by encouraging them to believe that they can all make their dreams come true—to not give up hope, but rather to take charge of their lives and make a real difference in their families and communities by following a disciplined road map to success.

Consuelo's dedication to the youth of America has garnered her numerous awards and citations from educational institutions, government agencies, professional organizations, as well as the national media. In 2005 she was honored with the prestigious National Mujer Award by the National Hispana Leadership Institute (NHLI). Also in 2005, Consuelo received the Society of Our Wise Women Award from Bennett College and has been appointed to their Board of Trustees. In the national media, Consuelo Kickbusch has been profiled on the Lifetime Network, National Public Radio, *O Magazine*, the syndicated television program "Hispanics Today," Hispanic Business magazine's "100 Most Influential Hispanics in America," *LatinaStyle*, *Vanidades*, and *Glamour*. In "Success Secrets of Women Who Refuse to Run with the Herd," Fawn Germer lists Consuelo Castillo Kickbusch among other women "who've got the brains, the guts, and the drive to change the world...."

In addition to her work with American youth, Consuelo consults and serves as a featured motivational speaker with corporations and government agencies to develop the leadership and peak performance of their employees. Her clients include Wal-Mart, State Farm Insurance, Ford Motor Company, General Motors Corporation, Costco, Sodexho, Dell, Boeing, Nordstrom's, Lockheed-Martin, National Association of Women in Law Enforcement, the National Football League, Avon, IBM, Verizon, the Cities of Dallas and San Antonio, National Hispana Leadership Institute (NHLI), U.S. Postal Service, U.S Drug Enforcement Agency, National Association of Hispanic Realtors, Department of Education, and NASA-Ames Research.

Pre- and Post- Conference Institutes

Pre-Conference Institutes

Tuesday, February 26

Institute #1	TIME: 1:00 p.m. – 5:00 p.m. AND Wednesday, February 27 1:00 p.m. – 5:00 p.m.	Fee: \$200 or \$255 with <i>NADE Guides</i>
NADE Certification Institute	Presenters: The NADE Certification Council: Linda Thompson, Certification Council Chair, Harding University Jennifer Ferguson, Cazenovia College Valerie Hampson, Sandhills Community College Heather Hower, formerly Charleston Southern University Kimberly Kelley, Heartland Community College David Otts, Middle Tennessee State University Karen Patty-Graham, Southern Illinois University – Edwardsville (retired)	
Participants who are interested in assessment and evaluation of their program(s) and/or are interested in pursuing NADE Certification will have an opportunity to complete the NADE Certification Training at this institute. This workshop will involve instruction in use of the <i>NADE Self-Evaluation Guides, 2nd Edition</i> (2009). In addition, attendees will learn how they can prepare their program for eligibility for NADE Certification.		

Pre-Conference Institutes

Wednesday, February 27

Institute #2	TIME: 8:30 a.m. – 2:00 p.m.	Fee: \$50. The first 10 international registrants are free if registered by pre-registration deadline.
Community College of Denver Study Tour	Presenter: Doug Mason, Community College of Denver Sponsored by NADE International Committee	
NADE international attendees and other interested participants will tour the Community College of Denver, Auraria Campus, just a few blocks from the Sheraton Hotel. We will meet in the hotel at 8:30 a.m. by the Information Booth near Registration and return around 2:00 p.m. Participants will have the choice of walking or taking the light rail train to the campus (train tickets provided). Walking shoes are highly recommended. Registrants will enjoy a continental breakfast while a faculty panel discusses current innovative strategies implemented and developed at CCD. From there, the participants will learn how three separate institutions (Community College of Denver, Metro State University of Denver, and University of Colorado, Denver) share resources and space while serving the educational goals of more than 40,000 students. Light lunch will be served, and a student panel will discuss experiences with the innovative developmental programming and its impact on their continued educational goals.		
Institute #3	TIME: 9:00 a.m. – 12:00 p.m.	Fee: \$50
Thinking and Acting Disruptively to Innovate Change	Presenters: Martha E Casazza, TRPP Associates Sharon L. Silverman, TRPP Associates	
Participants engage in an interactive session exploring the concept of disruptive innovation and how they can become disruptive innovators on their campuses. Through the lens of TRPP (theory, research, principles and practice), the theory of Clayton Christensen and others will be examined and applied to relevant case studies.		

Institute #4	TIME: 9:00 a.m. – 12:00 p.m.	Fee: \$50
Keeping it Real: The Experiences of Underprepared College Students	Presenter: Dr. Jill Carol Maggs, University of Rio Grande	
This institute will be of interest to faculty, staff, and administrators who serve large numbers of underprepared students. The challenges faced by underprepared students will be outlined and concrete suggestions made for improving college-level developmental programs and increasing persistence and graduation rates.		
Institute #5	TIME: 9:00 a.m. – 12:00 p.m.	Fee: \$50
Map to the Educational Technology Frontier	Presenter: Lucy MacDonald, Florida State College Jacksonville	
Need a map to find your way both to and through the Educational Technology Frontier? This institute will explore 3 areas of the frontier: Web tools and Apps, eTextbooks, and learning and writing strategies, including YouTube. Build your personalized mind map to the frontier with help from demos and discussions.		
Institute #6	TIME: 9:00 a.m. – 12:00 p.m.	Fee: \$50
Online Contextualized Career Focused Curriculum for Developmental Students	Presenters: Kelly Sullivan, North Shore Community College Maureen O'Neill, North Shore Community College Kathleen Yanchus, North Shore Community College Christian Bednar, North Shore Community College	
Participants will be actively involved in developing contextualized activities that can be replicated in their classrooms. A demonstration of career-focused online curriculum for developmental reading and writing students will be provided along with a summary evaluation of our program and a video featuring students' experiences in the program.		
Institute #7	TIME: 9:00 a.m. – 12:00 p.m.	Fee: \$50
The New Mathways Project: A Systemic Approach to Reform	Presenters: Philip Uri Treisman, Charles A. Dana Center, University of Texas at Austin Amy Getz, Charles A. Dana Center, University of Texas at Austin	
The New Mathways Project (NMP) is a systemic approach to improving completion through re-envisioning developmental and gateway math programs. Participants will learn about the design principles upon which the NMP is based, see curricular materials, and learn about a process that can support institutions in implementing reform.		
Institute #8	CANCELLED	
Institute #9	TIME: 1:00 p.m. – 4:00 p.m.	Fee: \$50
Embracing Academic Texts through the Reading Apprenticeship Framework	Presenters: Nika Hogan, Pasadena City College Cindy Hicks, Chabot College	
This workshop will introduce participants to the Reading Apprenticeship instructional framework, which helps faculty build on students' underestimated strengths as readers and problem solvers in discipline-specific academic literacies. Participants will engage in key Reading Apprenticeship routines and practice analyzing students' reading, speaking, and writing skills.		

Institute #10	TIME: 1:00 p.m. – 4:00 p.m.	Fee: \$50
Constructing Course Kits: Guides to Developmental Curriculum	Presenters: Dr. Bonnie B. Mullinix, Greenville Technical College Jan S. Bishop, Greenville Technical College Lori Smalley, Greenville Technical College Pam Price, Greenville Technical College	
How can we transform teaching? Through efforts that build on faculty wisdom of practice. Through engaging faculty teams in sharing and collecting effective practices (activities/assignments) that are class-tested and proven to promote learning. This institute shares a process for developing Course Kits for Developmental English, Reading, and Math curricula.		
Institute #11	TIME: 1:00 p.m. – 4:00 p.m.	Fee: \$50
Improving Math Student Success: A Collaborative Institutional Approach	Presenter: Dr. Paul Nolting, State College of Florida	
National pressure is forcing institutions to improve the success of developmental math courses. This workshop will first explore variables that affect math success then will focus on strategies that have improved success in placement, instruction, and tutoring. Finally, participants will discuss math success strategies and develop an institutional action plan.		
Institute #12	TIME: 1:00 p.m. – 4:00 p.m.	Fee: \$50
Questioning and Answering the Idea of Developmental Mathematics Redesign	Presenter: Kathryn Van Wagoner, Weber State University	
Developmental mathematics redesign is at the forefront of national issues in developmental education. This interactive session will frame a discussion of mathematics reform within researched principles of learning, introduce participants to multiple models of reform, and guide participants in creating a document to inform change efforts at their own institutions.		
Institute #13	TIME: 9:00 a.m. – 12:00 p.m. AND 1:00 p.m. – 4:00 p.m.	Fee: \$100
Creating a Culture of Student Success Through Transformational Learning	Presenter: Dr. Daniel Apple, Pacific Crest	
Through the Academy of Process Education, much research has occurred in how Transformational Learning occurs. There are a series of significant cultural issues in our educational system that produce reasons for which students are at a high risk coming into higher education. These risk factors are explored and discussed to help participants be aware and address these factors. Then, the research of cultural transformation is explored and why this transformation increases student success. Finally, participants examine practical models to create this culture within a course, program, or institution.		
Institute #14	TIME: 9:00 a.m. – 12:00 p.m. AND 1:00 p.m. – 4:00 p.m.	Fee: \$100
Meaningful Acceleration: Harnessing Student and Faculty Voices for Change	Presenters: Tom DeWitt, Acceleration in Context, Chabot College Sean McFarland, Acceleration in Context, Chabot College Sabine Endicott, Tacoma Community College Mary Dewine, Tacoma Community College Blaine Hunt, Tacoma Community College Rachelle McGill, Tacoma Community College Allison Muir, Tacoma Community College	
This interactive institute will demonstrate how the core concepts from the Acceleration in Context Initiative (AIC) were successfully applied in an effort to redesign the developmental education curriculum at Tacoma Community College. Participants will leave with a clearer understanding of meaningful acceleration and will be able to articulate how this process could be used to enhance curricula in their own institutions.		

Institute #15	TIME: 9:00 a.m. – 12:00 p.m. AND 1:00 p.m. – 4:00 p.m.	Fee: \$100
Coaching the Developmental Student: Promoting Trust, Discipline, Follow-Through and Accountability	Presenters: Mary Haynes, LifeBound, Lead Trainer Maureen Breeze, LifeBound, Director of Coaching and Training	
Our recent recession has put even more pressure on those of us who work with developmental students and students themselves. With high unemployment and college costs at an all-time high, we need to be as practical as we can with today's students about how and what they learn and about how that learning is connected to their future course work, graduation, and their career and professional outcomes. In this introductory one-day coaching class, we will explore how to help developmental students take responsibility for their learning, ask powerful questions, hold themselves accountable, learn to self-advocate, develop professional skills in and out of class, connect their developmental work to future college courses, and, finally, connect their developmental work to graduation and ultimately, to their career success no matter what field they pursue. Students learn grit, persistence, and practical know-how through being coached—not by giving them the right answer or telling them what to do. Students who become self-sufficient, graduate, and get career-path jobs know how to ultimately coach themselves--trusting their instincts, applying discipline, and following through--by learning from you as their coach.		

Post-Conference Institutes Saturday, March 2		
Institute #16	TIME: 1:00 p.m. – 4:00 p.m.	Fee: \$50
Fostering Your Inner Scholar: CLADEA-Sponsored Research Institute	Presenters: Eric Paulson, <i>Journal of College Reading and Learning</i> Barbara Calderwood, <i>Journal of Development Education</i> Alan Craig, National College Learning Center (NCLCA) Russ Hodges, Council of Learning Assistance and Developmental Education Associations (CLADEA) William J. Barry, Texas State University – San Marcos	
How can timely, rigorous research answer important questions about postsecondary student success? This institute will facilitate discussion of research questions for the field; clarify interactions among theory, research, and practice; and offer approaches to critically examine studies already published. Participants will explore research tools, designs, methods, ethical issues, and publishing options.		



Reception and Special Events

Grand Opening of the Exhibit Hall

Join us at 5:00 p.m. on Wednesday, February 27, for the ribbon cutting and the first opportunity to visit our conference exhibitors and local artisans in the exhibit hall. If you cannot make the ribbon cutting, visit the exhibits later. The Exhibit Hall will be open until 8:00 p.m. on Wednesday and throughout the conference.

Newcomer and International Reception

NADE invites all first-time attendees and international attendees to this reception on Wednesday, February 27, 6:00 p.m. – 7:00 p.m. Participants will meet the NADE Executive Board and other leaders of the organization and will be given strategies to navigate the conference. This reception is sponsored by The College Board.

Opening Reception

All conference attendees are invited to visit with colleagues and friends as well as make new acquaintances at the Opening Reception. Share your ideas, interests, and experiences while enjoying delicious hors d'oeuvres and beverages on Wednesday, February 27, 7:00 p.m. – 10:00 p.m., in the spacious Sheraton Plaza Ballroom. The evening begins with several NADE awards, followed by the rock and roll sound of George Gray and the Elvis Experience Band. We look forward to seeing you there!

Cultural Heritage Event (ticketed event)

The NADE Cultural Heritage Event will be held at the new History Colorado Center Thursday, February 28, 6:00 p.m. – 10:00 p.m. Interactive exhibits will be open for your exploration from 6:00 p.m. – 7:00 p.m. From 7:00 p.m. – 10:00 p.m., savor a tasty Colorado dinner and enjoy the entertainment, provided by the traditional Native American sounds of powwow drumming, singing, and dancing by the Iron family. Additionally, look forward to the mystical and haunting enchantment of the Native American flute played by Arturo Terrazas, the conference co-chair.

To explore more information about the center, go to the Center's website:

<http://www.historycoloradocenter.org/index.php>

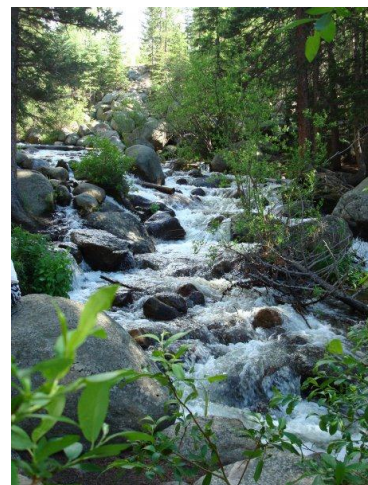
Starting at 5:30 p.m., transportation is provided from the Sheraton to the Center. A shuttle is also provided for the return.

Breakfast with Dr. Paul Nolting (ticketed event): *The State of Mathematics and Improvement Solutions*



Enjoy this unique opportunity with mathematics instructor and study skills expert Dr. Paul Nolting. Breakfast will be on Friday, March 1, 8:00 a.m. – 9:15 a.m.

Mathematics' success has come to the forefront of developmental education. Colleges, universities and even state legislatures are trying to determine how to improve math success and decrease the number of required developmental math courses. There is now a national realization that mathematics curriculum needs to be redesigned along with the sequence of developmental math courses required for different majors. However, these changes must be validated and supported by improved placement procedures and in areas of learning support which can include tutoring, Peer Assistance Learning, Supplemental Instruction, Academic Coaches, math study skills, and test anxiety reduction. There is no "silver bullet" for math success. Developmental math students need various support strategies. Thus, mathematics success has now become an institutional responsibility requiring cooperation from many areas outside the math department. Dr. Nolting, a national mathematics expert, will lead the breakfast group through these suggested curricular changes and best learning support strategies to improve math success. The group will leave with theoretical and practical knowledge on improving math success and the need for a national math summit.



Celebration Breakfast (ticketed event)

Join us in celebrating the installation of the new NADE officers, enjoy a wonderful breakfast, and get a glimpse of what is in store for us at the NADE 2014 Conference to be held in Dallas, Texas. The breakfast will be on Saturday, March 2, 8:00 a.m. - 10:00 a.m.

Conference Details

Concurrent Sessions

Enjoy a variety of well-prepared, interactive concurrent sessions offered Thursday through Saturday. Sessions will represent fifteen different professional interest strands.

NADE Board-Sponsored Strand

Thursday features a special Board-sponsored strand of concurrent sessions that will focus on national issues and will be presented by a series of nationally-recognized speakers.

Poster Sessions

Garner information from poster sessions on Thursday, February 28, and Friday, March 1. Presenters will capture images and text to explain the discovery of new knowledge in developmental education, new technologies, methods, materials in their programs; or the results of research in developmental education. Conference attendees are encouraged to support the poster sessions and to engage in dialogue with presenters.

Annual Silent Auction

Prepare for “good finds” at the Annual NADE Silent Auction, running from Wednesday afternoon, February 27, through Friday morning, March 1. All monies raised will go to the Martha Maxwell Developmental Education Student Scholarship Fund. Every chapter is urged to bring at least one Silent Auction donation. Individual donations are welcomed also. Contact Brenda.garrison@ccd.edu, for more information.

Literacy Project

NADE chapters and individuals are encouraged to bring books and/or school supplies to donate to a local children’s project.

Continuing Education Credits

NADE participants interested in earning continuing education credit, undergraduate or graduate, may enroll in a one-credit hour course through Adams State University. A one-page reaction/summary paper is required. Tuition is \$55, payable by check or credit card (MasterCard, Visa, Discover). Register on-site at the information table.

Awards

This year, NADE awards and program certifications will be presented during three all-conference events. Join us in recognizing your colleagues at the Opening Reception, Wednesday, February 27 and at the plenary sessions Thursday, February 28, and Friday, March 1.

SPIN, Chapter, and Committee Meetings

Every NADE member is given one free membership to a Special Professional Interest Network (SPIN). Additional SPIN memberships are only \$5.00 each. We encourage you to stop by the SPIN Zone at the NADE booth to learn more about SPINs as well as to attend a SPIN meeting on Thursday, February 28, 4:00 pm – 5:15 pm.

All 31 NADE chapters will hold meetings conducted by chapter officers on Friday, March 1, 1:45 p.m. – 2:35 p.m. A meeting will also be provided for those interested in starting new chapters. Chapter meetings are open to all conference attendees even if you are not a member in your state or region.

NADE committees are part of the leadership structure of the association, and many committees need additional members who are willing to serve in this capacity. Consider getting involved at the national level by attending one or more of the meetings scheduled throughout the conference.

Exhibit Hall

The Exhibit Hall will feature booths from NADE reciprocal organizations and sponsoring companies. In addition, local artisans will set up shop for your souvenir treasures. Continental breakfasts will be offered Thursday and Friday mornings in the Exhibit Hall.

Volunteers

Volunteers play a vital role in successful NADE conferences. To serve at this conference, send in the volunteer form in the Call to Conference or simply stop by the information table to volunteer during the conference.



Denver Places and Events

Denver has no shortage of interesting places and events within a short distance of our conference. Since the Sheraton Downtown Hotel is on the vibrant 16th Street Mall, you will be able to walk to or take the free bus just outside the conference hotel to get to these sites. In lieu of formally offered tours, you can visit history and art museums, tour government buildings (the Capital, Civic Center and Federal Mint), take in a professional sports game, or go to local bookstores and gift shops after enjoying conference events.

We will have volunteers available at the Conference Welcome and Information Booth near the conference registration in the Sheraton if you need help. We are also planning to offer host-free dinners so that you can go out to one of the many restaurants in the area with a group of conference attendees; sign up for these at the Information Booth. Maps at the Booth will show locations of nearby drug stores, grocery stores, medical facilities, places of worship, and restaurants. While we will have some brochures at the Booth, on 16th Street, there are local Denver Ambassadors at Information Centers who can direct you to sites, give you other brochures, and provide information on connections from the free 16th Street bus to Denver's light rail transit system. In your room you will find a comprehensive Denver magazine highlighting current events.

Since we know that conference goers often research the city they'll be visiting before they leave home, we have listed links on our conference web site that might help you plan what you would like to see while you are in Denver: <http://www.nade2013.com/things%20to%20do.htm>. Of course, the conference team is not responsible for these sites or companies and we will not benefit from the sales of any tickets. Our intent is to offer ideas that will lead you to areas of interest while you are not at conference events.

The 2013 Conference Team hopes that you will enjoy the NADE conference and all that Denver, The Mile High City, has to offer.

Conference Registration Form



2013 NADE Conference

February 27 – March 2, 2013

Denver, Colorado

www.nade2013.com

NADE's W9 is available online at www.nade.net

NADE's Federal ID is 43-1252344

Office use only:

Postmarked: _____

Check #: _____

Check Date: _____

Check Amount: _____

Check Acct Name: _____

Credit Amount: _____

Credit Acct Name: _____

Conf. Reg. #: _____13-_____

Step One: Provide Registrant Information (Please print. Use one form per registrant.)

For Name Tag: First name: _____ Institution: _____

First-Time Attendee? ☐ Yes ☐ No Presenter? ☐ Yes ☐ No Moderator? ☐ Yes ☐ No

Kellogg Alumnus? ☐ Yes ☐ No Emeritus Cabinet? ☐ Yes ☐ No

TIDE Alumnus? ☐ Yes ☐ No CLADEA Fellow? ☐ Yes ☐ No

Chapter President? ☐ Yes ☐ No SPIN Chair? ☐ Yes ☐ No Committee Chair? ☐ Yes ☐ No

FULL NAME: _____ () Dr. () Mr. () Ms. () Mrs.

PERMISSION: Do you authorize NADE to sell your contact information to exhibitors? (Default is YES) ☐ YES ☐ NO
In what format would you like to receive the conference program? Default is PRINTED COPY. ☐ Guidebook App ☐ Printed copy

ADDRESS: Which mailing address will you be providing below? ☐ work address ☐ home address

CITY, STATE, ZIP: _____

COUNTRY: _____ PHONE: _____ FAX: _____

Email (required): _____

Step Two: Identify Special Needs and/or Dietary Restrictions

Participants with special needs are encouraged to register by the off-site deadline of January 19, 2013. Any questions or concerns should be directed to: Jeanine Lewis at jeanine.lewis@aims.edu (no general conference/registration questions, please).

Nature of Need: _____

Step Three: Register for Basic Conference (By mail or online; faxes no longer accepted)

NADE Membership Requirement: Individuals who join or renew their membership with conference registration are eligible to use Categories A-D. Only persons who have current membership in NADE (expiring on or after February 27, 2013) are eligible to use Categories E-H. Registrants who select Categories E-H but whose membership cannot be verified as current (expiration of 2/27/2013 or later) will be required to either (1) pay non-member fees shown in Category I or (2) join NADE and pay membership dues before their registration can be processed.	Postmark or Online by Jan 12	Online Only Jan 13-19	Postmark after Jan 12 and on-site
A. Registration AND New/Renewed <u>INDIVIDUAL</u> Membership (includes dues; must submit membership form)	\$335	\$360	\$385
B. Registration AND New/Renewed <u>ADJUNCT</u> Membership (includes dues; must submit membership form)	\$235	\$260	\$285
C. Registration AND New/Renewed <u>RETIREE</u> Membership (includes dues; must submit membership form)	\$205	\$230	\$255
D. Registration AND New/Renewed <u>STUDENT</u> Membership (includes dues; must submit membership form)	\$205	\$230	\$255
E. Registration ONLY, Current NADE Member ("current" = expiration of 2/27/2013 or later)	\$275	\$300	\$325
F. Registration ONLY, Current ADJUNCT Member ("current" = expiration of 2/27/2013 or later)	\$175	\$200	\$225
G. Registration ONLY, Current RETIREE Member ("current" = expiration of 2/27/2013 or later)	\$175	\$200	\$225
H. Registration ONLY, Current FULL-TIME STUDENT Member ("current" = expiration of 2/27/2013 or later)	\$175	\$200	\$225
I. Registration ONLY, NON Member not joining at this time or LAPSED Member not renewing at this time	\$375	\$400	\$425
J. Registration ONLY, Single-Day Attendance (Choose ONLY one: ☐ THU ☐ FRI)	\$175	\$200	\$225
K. Registration ONLY, Single-Day Attendance (Choose ONLY one: ☐ WED ☐ SAT)	\$125	\$150	\$175
L. Registration ONLY, Conference Visitor (Exhibitors and presenters not eligible for this category.)	\$125	\$125	\$125
M. Basic Conference Registration fee waiver from NADE (fee waiver #: _____)	\$0	\$25	\$50

SUBTOTAL A: _____

Step Four: Register for Additional Conference Events

NOTE: Register as early as possible to avoid being shut out of an event.

NOTE: NADE does not refund or exchange tickets for these events.

Pre-Conference Institutes					
Institute #1a	NADE Certification Institute with Self-Evaluation Guide	Tues Feb 26 & Wed Feb 27; attend 1:00 – 5:00 both days		\$255	_____
Institute #1b	NADE Certification Institute NO Self-Evaluation Guide	Tues Feb 26 & Wed Feb 27; attend 1:00 – 5:00 both days		\$200	_____
Institute #2a	Community College of Denver Study Tour NON-International registrant ticket (18 tickets available)	Wed, Feb 27	8:30 a.m. – 2:00 p.m.	\$50	_____
Institute #2b	Community College of Denver Study Tour International registrant ticket (10 tickets available)	Wed, Feb 27	8:30 a.m. – 2:00 p.m.	FREE	_____
Institute #3	Thinking and Acting Disruptively to Innovate Change	Wed, Feb 27	9:00 a.m. – noon	\$50	_____
Institute #4	Keeping it Real: The Experiences of Underprepared College Students	Wed, Feb 27	9:00 a.m. – noon	\$50	_____
Institute #5	Map to the Educational Technology Frontier	Wed, Feb 27	9:00 a.m. – noon	\$50	_____
Institute #6	Online Contextualized Career Focused Curriculum for Dev. Students	Wed, Feb 27	9:00 a.m. – noon	\$50	_____
Institute #7	The New Mathways Project: A Systemic Approach to Reform	Wed, Feb 27	9:00 a.m. – noon	\$50	_____
Institute #8	CANCELLED				
Institute #9	Embracing Academic Texts through the Reading Apprenticeship Framework	Wed, Feb 27	1:00 p.m. – 4:00 p.m.	\$50	_____
Institute #10	Constructing Course Kits: Guides to Developmental Curriculum	Wed, Feb 27	1:00 p.m. – 4:00 p.m.	\$50	_____
Institute #11	Improving Math Student Success: A Collaborative Institutional Approach	Wed, Feb 27	1:00 p.m. – 4:00 p.m.	\$50	_____
Institute #12	Questioning and Answering the Idea of Developmental Mathematics Redesign	Wed, Feb 27	1:00 p.m. – 4:00 p.m.	\$50	_____
Institute #13	Creating a Culture of Student Success Through Transformational Learning	Wed, Feb 27	9 a.m. – noon & 1:00 p.m. – 4:00 p.m. (must attend both sessions)	\$100	_____
Institute #14	Meaningful Acceleration: Harnessing Student and Faculty Voices for Change	Wed, Feb 27	9 a.m. – noon & 1:00 p.m. – 4:00 p.m. (must attend both sessions)	\$100	_____
Institute #15	Coaching the Developmental Student: Promoting Trust, Discipline, Follow-Through and Accountability	Wed, Feb 27	9 a.m. – noon & 1:00 p.m. – 4:00 p.m. (must attend both sessions)	\$100	_____
Post-Conference Institutes					
Institute #16	Fostering Your Inner Scholar: CLADEA – Sponsored Research Institute	Sat, March 2	1:00 p.m. – 4:00 pm	\$50	_____
Other Ticketed Events					
Opening Reception Registrant Ticket (1 ticket free to registrant)	Wed, Feb 27	7:00 p.m. – 10:00 pm	FREE	0.00	_____
Opening Reception Non-Registrant Ticket (for non-registrant guests)	Wed, Feb 27	7:00 p.m. – 10:00 pm	\$45	_____	_____
Cultural Heritage Event -- History Colorado Center (includes dinner)	Thur, Feb 28	6:00 – 10:00 p.m.	\$60	_____	_____
Breakfast with Dr. Paul Nolting	Fri, Mar 1	8:00 – 9:15 a.m.	\$30	_____	_____
Celebration Breakfast	Sat, Mar 2	8:00 – 10:00 a.m.	\$30	_____	_____

SUBTOTAL B: _____

Step Five: Calculate and Submit Payment (NADE does not accept purchase orders)

_____ Check: Personal, Institutional	SUBTOTAL A: _____	+ SUBTOTAL B: _____	= TOTAL DUE: _____
_____ Credit Card: MC, Visa, Discover, AmEx	SUBTOTAL A: _____	+ SUBTOTAL B: _____	= TOTAL DUE: _____
Cardholder Name as It Appears on Card:	_____		
Complete Billing Address for Card:	_____		

City: _____	State: _____	ZIP: _____	
Credit Card Number	_____		
Expiration Date on Card	Month: _____	Year: _____	
Signature (required):	_____		

RECEIPTS: NADE provides a receipt to the registrant when the registrant arrives at the conference site. NADE regrets that it cannot mail or fax receipts.

CONFIRMATION OF REGISTRATION: Registrations with payment postmarked or submitted online by **January 12, 2013** will be confirmed by email to the registrant within 14 days of receipt, providing the registrant has included a functional email address in his/her registration materials.

REFUND POLICY: Refund requests must be in writing and must be postmarked or emailed (office@nade.net) no later than **February 27, 2013**. Refund requests postmarked after **February 27, 2013** will not be honored. Please submit your written request to NADE at the address shown below. No refund will be given for membership dues, institutes (unless an institute is cancelled), food events, or other optional events. Approved refunds will be paid by check and will incur a \$25 processing fee, which will be deducted from the approved refund amount before the refund check is written. Refund checks will be mailed by the Conference Treasurer 4-6 weeks after the conference.

Send registration form with payment (no purchase orders) to: NADE ■ 500 N Estrella Parkway ■ Ste B2 PMB 412 ■ Goodyear, AZ 85338

Registration Deadlines and Policies

	On-Time Fee	Late Fee	On-Site Fee
POSTMARK no later than January 12, 2013 (no purchase orders, please)	To be eligible for the <u>on-time</u> fee, registration AND payment must be postmarked by January 12, 2013.	Category not used. Do not postmark registrations after January 12, please. See " <u>on-site</u> fee" to the right.	The <u>on-site</u> fee is charged for all registrations postmarked after January 12, 2013.
ONLINE	Complete the online registration and payment transaction by January 12, 2013.	Complete the online registration and payment transaction between January 13-19, 2013.	Category not used.
FAX--no longer accepted	FAX--no longer accepted	FAX--no longer accepted	FAX--no longer accepted
IN PERSON , using cash, check, money order, traveler's checks, MasterCard, Visa, or Discover	Not applicable.	Not applicable.	Register in person <u>on-site</u> and pay <u>on-site</u> fees

NADE Membership Requirement: Individuals who join or renew their membership with conference registration are eligible to use Categories A-D. Only persons who have current membership in NADE (expiring on or after 2/27/2013) are eligible to use Categories E-H. Registrants who select Categories E-H but whose membership cannot be verified as current (expiration of 2/27/2013 or later) will be required to either (1) pay non-member fees shown in Category I or (2) join NADE and pay membership dues before their registration can be processed.

Presenters: Presenters are required to register for the conference using one of the categories from A – K. Presenters are not eligible to register as Visitors (Category L). **All presenters for Pre- and/or Post-Conference Workshops, Concurrent Sessions, and Poster Sessions must be registered by the on-time registration deadline of January 12, 2013.** If presenters are not registered by **January 12, 2013**, their session may be cancelled. Note, if pre-conference institute presenters will not be attending the conference after Wednesday, they must register using the Wednesday-only registration, Category K.

Visitors to the Conference: Visitors to the conference must register using the "visitor" category (Category L). As visitors, they will be permitted free admission to the Opening Reception on Wednesday, February 27, 2013; the breakfasts on Thursday, February 28 and Friday, March 1; the Exhibit Hall area; and general sessions (non-food). They may also purchase tickets for optional food events. The "visitor" category is not applicable to presenters, exhibitors, moderators, or anyone planning to attend a concurrent session; these individuals must register in another category.

Graduate and Undergraduate Students: Full-time students pay a reduced fee to attend the conference. NADE encourages students to get involved with developmental education early in their professional careers. To qualify for the reduced rate, students must submit a letter from the registrar or the dean of the college stipulating the student is enrolled full-time in an education program. This letter must accompany the conference registration form. Graduate students who are teaching full-time must pay the regular registration fees.

Adjunct Instructors: Adjunct instructors are encouraged to attend the NADE conference. To qualify for the reduced rate, adjunct instructors must submit a letter from their academic dean stating that they are adjunct instructors. This letter must be submitted with the NADE conference registration form. Adjunct instructors who are teaching for more than one university or who are working full-time at one university and teaching part-time at another university must pay the regular registration fee.

Do you have a question about...

... the conference program? Contact Shawna Mahan, shawna.mahan@ppcc.edu

... special accommodations? Contact Jeanine Lewis, jeanine.lewis@aims.edu

... becoming an exhibitor? Contact Ross Barnhart, ross.barnhart@pueblocc.edu

... becoming a moderator? Contact Gayle Krzemien, volunteer@nade2013.com

... being a volunteer? Contact Jean Olsen, volunteer@nade2013.com

... your registration? Contact office@nade.net

NADE Membership Form

Renew online: <https://nade.wufoo.com/forms/m7x3k1/>

Renew by mail: <http://nade.net/site/documents/membership/PA%20Indv%20Memb%20Appl.AZOct11.pdf>

 Individual Membership Application Include my name and mailing address when selling mailing lists for dev ed purposes (default is YES): ☐ YES ☐ NO To view NADE's Privacy Policy, follow the link from the NADE home page at www.nade.net.	Prefix: ☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Sr. Gender: ☐ Male ☐ Female Ethnicity: ☐ Black/African-American ☐ Asian ☐ American Indian ☐ Alaskan Native ☐ Nat. Hawaiian/ Pac. Islander ☐ White/Caucasian/Anglo ☐ Hispanic/Latino(a) ☐ multiracial Empl. Category: (check only ONE) ☐ FT Faculty ☐ PT Faculty ☐ Administrator ☐ Counselor ☐ Advisor ☐ SI Leader/Tutor ☐ Consultant ☐ Corporate ☐ Retiree ☐ Grad Student ☐ other: _____ Optional Demographic Information Title: _____ Inst. Level: ☐ 2-yr ☐ 4-yr ☐ K-12 ☐ Corporate ☐ other Inst. Type: ☐ public ☐ private ☐ other
☐ New ☐ Renewal of Mem. Number: _____ Last: _____ First: _____ MI: _____	Preferred Mailing Address ☐ work ☐ home Institution _____ Department _____ Street 1 _____ Street 2 _____ City/State _____ ZIP _____ Country _____ Phone/Ext. _____ FAX _____ E-Mail _____
Payment Method ☐ check made payable to NADE ☐ credit card account number: _____ expiration date: _____ billing address: _____ _____ _____ _____ NADE 500 N Estrella Parkway Ste B2 PMB 412 Goodyear, AZ 85338	SPIN Memberships Membership in one SPIN is included free of charge in each membership; additional SPINs cost \$5 each. ☐ Adjunct Faculty ☐ Administration ☐ Advising/Counseling ☐ Brain-Compatible Education ☐ English/Writing/ESL ☐ Integration of Basic Skills ☐ Learning and Study Skills ☐ Learning Disabilities ☐ Mathematics ☐ Online Educator ☐ Peer Assistance Programs ☐ Reading ☐ Science ☐ Technology ☐ TRIO ☐ Workforce Development Payment Calculation NADE's Federal ID is 43-1252344. Membership Dues: Individual (\$50; \$60 after 2/28/12) _____ Student (\$30) _____ Retiree (\$25) _____ SPINs (1st is free; \$5 each extra) _____ Research Fund Donation _____ Scholarship Fund Donation _____ Total per year: _____ Circle number of years purchased: 1 2 3 4 5 Total purchase price: _____





NADE 2013 CALL FOR VOLUNTEERS
37th Annual Conference
National Association for Developmental Education
Denver, CO February 27 - March 2, 2013
Pioneering the Education Frontier



This form must be completed by the volunteer, who is responsible for informing the Volunteer Coordinator of any address changes or other variances. Volunteers must register for the Conference.

Name _____ Title _____

Institution _____

Address _____

City/State/Zip _____

Telephone _____

Work

Home

Cell

Fax _____ Email _____

Please check the areas for which you would be willing to volunteer at the conference. A maximum of three areas can be assigned to each volunteer.

- ☐ Children's Books/Literacy Project
- ☐ Conference Daily Newsletter Production
- ☐ Hospitality and Information Booth
- ☐ Moderators (Needed for Institutes and Concurrent Sessions.)
- ☐ Registration (CoADE Members only)
- ☐ Silent Auction
- ☐ Ticket Taker at Ticketed Events

Contact

Jean Olsen

Volunteer Coordinator

volunteer@nade2013.com

Hotel Accommodations

Make reservations at the Sheraton Denver Downtown Hotel, <http://www.sheratondenverdowntown.com/>, 1550 Court Place, near 15th Street and Broadway, just north of Colfax, phone: 303-893-3333.

Be sure to mention the NADE Conference to receive your conference rate.

Travel Information

Shuttle Service from Denver International Airport

The Sheraton Denver Downtown Hotel does not have a hotel shuttle. They recommend that you take the Super Shuttle, located at the West side of the airport on Level 5, Island #3. The cost is \$22 per person, one way.

There are also taxis and a bus that can take you to the Light Rail train that travels to the 16th Street Mall.

Promotional Airline Discount

A discount agreement with American Airlines is valid from February 24, 2013 – March 5, 2013 for travel to Denver. Use the Promotion Code **7523BY**.

NADE attendees will receive a 5% discount off the lowest applicable published air fare.

When making airline reservations, call American Airlines at 1-800-433-1790 from anywhere in the United States or Canada and refer to the Promotion Code **7523BY** or go online to www.AA.com and choose More Flight Search Options and insert the promotion code in the appropriate box. At this time there is no ticketing charge for reservations made and ticketed on www.AA.com.

The percentage discount can be booked on-line at www.AA.com for American Airlines and American Eagle flights only. Itineraries involving any Oneworld or codeshare partner airline must be booked through our Meeting Services Department at 800-433-1790 if calling from the US and Canada. International attendees should call their local American Airlines reservations number with the Promotion Code **7523BY**.

Oneworld carriers are as follows:

AA – **American Airlines / American Eagle**

AB – Airberlin

JL – Japan Airlines

BA – British Airways

LA – Lan Airlines

CX – Cathay Pacific

QF – Qantas Airways

AY – Finnair

RJ – Royal Jordanian

IB – Iberia

S7 – Siberia Airlines

A service charge of \$25.00 USD per ticket will apply for tickets purchased through American Airlines Reservations, subject to change. For airport purchase the service charge is \$35.00 USD per ticket, subject to change. If purchased outside the US/Canada, ticketing charge varies and will be in the currency of the country of purchase. At this time there is no ticketing charge for reservations made and ticketed on www.AA.com. All checked, excess, oversized, and/or overweight baggage and equipment charges apply. Certain aircraft limitations may apply. Box/Baggage embargoes may apply. Please refer to www.AA.com/baggage for current baggage allowance and charges information.

A copy of the discount agreement with the Promotion Code can be faxed/e-mailed to you if you reply with a fax number and refer to the Promotion Code **7523BY**.

Should you have questions, please call us at 1-800-221-2255 or reply via e-mail and include your Promotion Code. We are open Monday - Friday between 8:00 a.m. and 7:00 p.m. Central time.

Best Regards,
Corey Wells, **American Airlines**, Group & Meeting Travel Desk

Conference Checklist

- ☐ Plan to join us in Denver, February 27-March 2, 2013.
- ☐ Register for NADE 2013 Conference.
- ☐ Make your hotel reservation at the Sheraton Denver Downtown Hotel. Be sure to mention the NADE Conference to receive your conference rate.
- ☐ Make travel arrangements: airline and ground.
- ☐ Gather your books for the literacy project.
- ☐ Send in your Volunteer Form.
- ☐ Download the conference mobile app.
- ☐ Meet your colleagues in Denver!